



Northern Periphery Programme

2007–2013



European Union
European Regional Development Fund



New Plants for the Northern Periphery Market

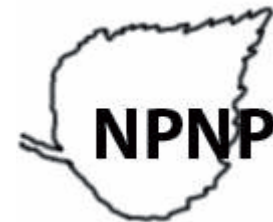
Start/End-date

Start: 01-07-2009

End: 30-06-2012

Project website

<http://www.northernplants.net>



Partners



Piteå Kommun
Kultur Fritid

Department of Culture and Leisure, Sweden



Agrifood Research MTT, Finland



Agronomy Institute Orkney College UHI, Orkney, Scotland

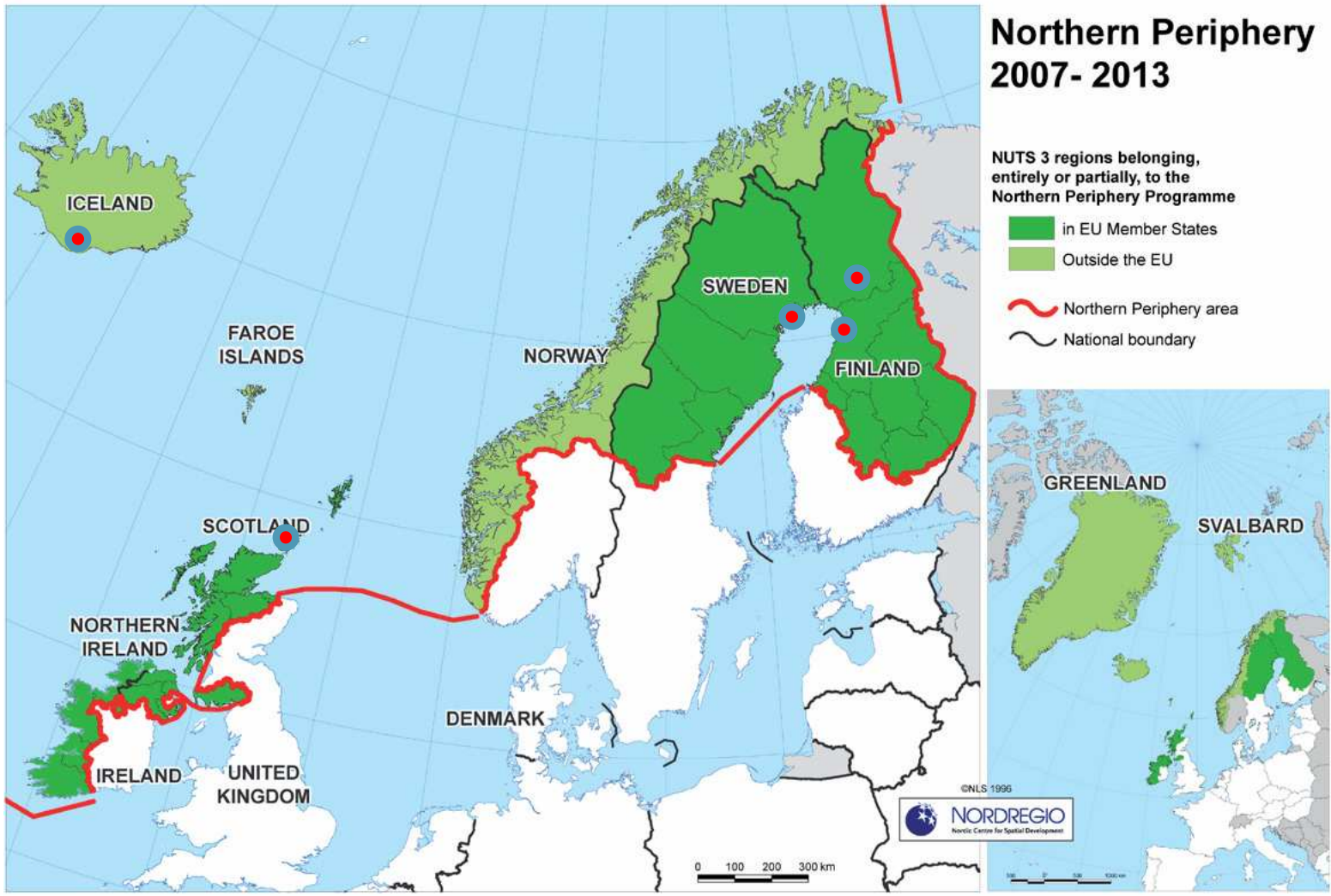


Agriculture University of Iceland; Department of landscape planning, Iceland



UNIVERSITY OF OULU
OULUN YLIOPISTO

Botanical gardens, University of Oulu, Finland





Resons for joining NPNP

Finland

- NPNP = Similar regions with similiar challenges concerning plant production. This creates possibilities for bench-marking and co-operation
- plant exchange
- the partnership with the other organisations participating in the project



Orkney Scotland

- One of The Agronomy Institute (AI) at Orkney College (University of the Highlands and Islands) main objectives is to develop new markets for plants and plant products in Scotland's Highlands and Islands area.
- NPNP project is an opportunity to introduce new plants for testing
- Develop links with organisations in other NPP countries



Iceland

- To get cooperation with others dealing with the same tasks as Iceland
- Improving the assortment of plants that can be used in Iceland.
- Increase the knowledge about plants that can be used, grown and/or produced in Iceland
- Build up a network



Sweden

- Increase the internal and external network.
- Find new plants possible to grow in the area.
- Find out the markets interest of new plants.
- Create greener and more varied public and private areas
- Increase the knowledge about how to grow, use and propagate plants.
- Distribute knowledge to professionals and the public.



Common Challenges

- The partners involved in the project share the same interest in promoting local and economic development and improving the environmental impact of growing plants in the Northern Periphery region.



Common Challenges

- Typically only southern cultivars are available in the Northern Periphery plant markets. The plants on sale have often undertaken long transportation periods.
- The plants are not adapted to the temperature (low winter temperatures and short seasons) and light conditions (long summer days) at northern latitudes.
- For culinary plants, the long distances that they have travelled, often means reduced nutritional and survival qualities.



Common Challenges

- At present there are few growers producing ornamental and horticultural plants in Northern Periphery regions.
- There is a lack of growers and nurseries that are large enough to act as wholesalers.

Synopsis

The overall objective is to "Enhance diversity, sustainability, and business opportunities, by increasing the horticulture sector and production of regionally based plant material for local markets in the Northern Periphery region"



Aim and objectives

- Promoting diversification of the rural economy in areas by creating new business opportunities and supporting existing buisnises.



Aim and objectives

-Creating more attractive public spaces in rural and urban areas in the northern periphery.

-Using plant material originating from the region or similar regions from other partner countries in the Northern Periphery region.



Aim and objectives

- Create demonstration areas where professionals and the public can follow the plant material.





Activities

- Propagation of hardy plants
- Exchange of plants
- Demonstration area
- Workshops and Courses
- Seminars
- Best practice guides



Contacts

- **Department of Culture and leisure Piteå, Sweden**

Ulrika Bohman +46 911 696457

- **Agrifood Research MTT, Finland**

Marja Uusitalo +358 34188 4744

- **Agronomy Institute Orkney College UHI, Orkney, Scotland**

Peter Martin +44 185656 9298

- **Agriculture University of Iceland; Department of landscape planning, Iceland**

Samson Bjarnar Hardarson +354 433 5052

- **Botanical gardens, University of Oulu, Finland**

Marko Hyvärinen +358 8553 1571